

Story Ideas for TV, Radio and Print Media

Chuck Shelton takes a fresh approach to race, gender, and leadership.

America has a new appetite for talking, living and leading across differences in race, gender, generation, and other human differences. The audience is ready for fresh, candid, respectful and practical ways to befriend and work with people who differ from them.

Story Ideas – It's about constructive controversy and positive results.

How political correctness is hurting America.

— Free speech, respectful speech; we need both; declare intent; use words wisely; straight talk

Six million white men hold leadership jobs in America. Why are they so quiet about race and gender?

— 3 reasons we're quiet; the risk in avoidance; what we can do to converse and relate better

The three lessons men need to learn from women about leadership.

—Listen so you know what's going on; care so people will follow; achieve results to honor all

What is racism today, and who actually is a racist?

— Competing definitions of racism; current expressions of racism; handling being called a racist

Amazing families standing up for diversity.

— Inspirational parents and children who are building bridges across the race and gender divides

Chuck Shelton is America's top expert on diversity for white men who lead.

* Author of *Leadership 101 For White Men: How to Work Successfully with Black Colleagues and Customers*, the first book for six million white men in America who lead for a living.

* Managing Director at Greatheart Leader Labs

* Media experience with NBC and ABC in Chicago, talk radio, and print publications.