

# A Profile of Chuck Shelton

Chuck Shelton is America's top expert on diversity for white men who lead. He is the author of *Leadership 101 For White Men – How to Work Successfully with Black Colleagues and Customers*, the first book for white men who lead for a living.

Chuck has developed leaders at Microsoft, Wal-Mart, Key Bank, Comcast, Safeco Insurance, and in more than forty other organizations. Since 1981, he has trained, spoken, consulted and coached on leadership development and diversity management nationally, through more than 250 presentations and projects.

As the managing director for Greatheart Leader Labs in Seattle, he calls the signals at [leadershipforwhitemen.com](http://leadershipforwhitemen.com), the premier online resource equipping white men to lead more effectively. Through speaking, training and consulting, Greatheart prepares white men to lead confidently on diversity.

A leader his entire life, Chuck earned degrees from a progressive college (a Bachelors in conflict studies from Evergreen) and an evangelical seminary (a Masters in theology and ethics from Fuller). With a dozen training certifications, his professional memberships include the National Speaker's Association, the Society for Human Resource Management, and the American Society for Training and Development.

As a diversity expert, he has appeared on ABC and NBC in Chicago, and as a talk radio guest numerous times. Chuck has been quoted in the Wall Street Journal, and has published newspaper columns and magazine articles.

On the personal side, Chuck is husband (for 33 years) to Suzanne Shelton, PhD, a clinical psychologist; and father to Melinda (a law student) and Patrick (a musical theatre student). His other interests include hiking, skiing, songwriting,

and any Golden Retriever he can get his hands on. He lives near Seattle with his family and an intact sense of humor.